



ATTENTION

All business personnel
Electronic mail from your
personal computer,
20 times faster than telex,
Less than a second class stamp,
Worldwide.

Micromail - the ele

Nowadays, even a first class letter takes twenty four hours to arrive. In future, the innovation of Micromail, a system that is already successful on the other side of the Atlantic, could well make the postal service as we know it, a thing of the past.

The fastest postal service in the world.

Micromail is a system which sends letters, documents and files from computer to computer at the speed of light. It operates by linking into Telecom Gold - British Telecom's national electronic mail network - which is compatible with all computers and is set to become the communications medium of the future. Already thousands of mailboxes are in use, from which messages can be sent to any Telecom Gold user anywhere in the country.



For people who mean business.

Micromail isn't for programmers, it's for businessmen.

In fact, it's for anyone who needs to get messages, letters, memoranda or reports from one place to another, as cheaply and as quickly as possible.

Making it work for you.

You don't have to be

much more than a one-fingered typist to operate Micromail on a Silvers or Apricot personal computer.

First of all, at the press of a button your computer dials into British Telecom's central mailbox computer. Next you enter your secret password, the name of the person to whom the message is to be sent, followed by the message.



In seconds, it'll be delivered to the recipient's mailbox. So the next time he dials in, the message is waiting.

For the less patient amongst us, an optional blower is available which can be triggered off by incoming messages, telling recipients to dial in immediately. And should a longer message be required, it can simply be prepared in advance using a word processing program.

Cheaper than a second class stamp.

A message sent by Micromail costs less than a second-class stamp and enables you to circulate up to 500 copies at no extra charge.

To give you an example of price, a one-page A4 letter of, let's say 400 words, takes under one minute



An electronic mailbox system that enables mail

Electronic postbox.

To send and, at cheap rate, costs less than 20p, and you could have a reply back within five minutes.

That same message would have cost you four and a half times as much by Fax, seventeen times as much by Datapost and two and a half times as much by ordinary telex.

Most important—a personal computer can be used to send telex messages anywhere in the world without the cost of renting a telex terminal.

Deliveries 24 hours a day, 365 days a year.

Micromail is portable and, since the system operates non-stop, it means that a sales executive with a portable computer can check his own mailbox at any time from a hotel room or office with an ordinary telephone.



Similarly, he can use it to transmit orders to head office direct, for instance, from the customer's premises.

The Micromail package deal.

Altogether the Micromail package contains three components.

The first is a fully automated modem which when plugged inside the computer is the device that enables electronic messages to be sent at high speed over telephone lines.

The second is a floppy disk containing special user-friendly Micromail software.

The third is an application form. There is no subscription charge for Micromail, and the only other costs are British Telecom's charge for connecting to the mailbox computer and the



telephone call. Subscribers outside London can dial in cheaply using British Telecom's packet switched service.

Attention Sirius and Apricot users.

Micromail is immediately available to Sirius and Apricot users—and coming shortly for the IBM PC.



Extra special deliveries

As well as mail and telex, Micromail also offers extra facilities for word processing, electronic diary, forms processing, database and notice board.

Start saving stamps.

Meanwhile, take another look at the stamp on the front cover. In a few years it could be a collector's item.



to be transmitted locally, nationally or worldwide.

MICROMAIL

The electronic post box.

For a like more information on Micromail you can start by saving a stamp and telephone 01-6571211111. The first time you call, we'll tell you more about it. Or see your local ACT dealer.



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